



THAILAND  
**GOLF**  
EXPO



**21-24  
MAY  
2026**

11.00 - 20.00 HRS.  
HALL 5-6  
QSNCC  
BANGKOK,  
THAILAND

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[www.thailandgolfexpo.com](http://www.thailandgolfexpo.com)



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ORGANIZED BY

SCAN ME



# THAILAND GOLF EXPO

Golf has evolved into a lifestyle embraced by every generation. Thailand continues to lead as Asia's premier golf destination attracting players from around the world for both leisure and competition. In 2026, the golf industry enters a new era where technology, wellness and sustainability come together.

"Thailand Golf Expo 2026" stands as the ultimate one-stop destination for everything golf where you can showcase the latest golfing technology, equipment and gadgets, and swing into new opportunities with new markets and existing clients all in one place!

## Objectives



To obtain new customer base and business partners.



To boost up product sales opportunities.



To reconnect with existing customers.



To expand media awareness for higher ROI.



To enhance brand recognition.

## Exhibitor Profile

- Golf Hotel & Resort
- Golf Club
- Golf Equipment & Services
- Fashion & Accessories
- Driving Range
- Golf Technology
- Golf Agents



# ASEAN's Most Comprehensive Expo

## For Golf Destinations, Products & Services

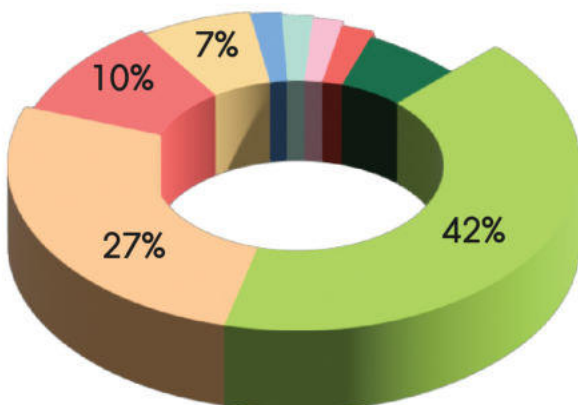
### Target Visitors

- Buyers/Sellers
- Apparel Designers
- Meeting & Incentive Planners
- Golfers & General Public
- Retailers Consultants
- Entrepreneurs
- Golf Course & Driving Range Owners/Designers
- Pro Shop
- Resorts & Tour Operators



### VISITOR ANALYSIS 2025

#### Visitor Ratio



#### Visitor Number

Total Visitors **60,284**  
 👤 Local Visitors **54,497**  
 🌐 Overseas Visitors **5,787**

#### Market segmentation

- Golfer and General Public 42%
- Buyer-Seller 27%
- Apparel Designer 10%
- Entrepreneur 7%
- Golf Course and Driving Range Owner, Designer 2%
- Pro Shop 2%
- Retailer 2%
- Consultant 2%
- Others 7%

